

BRITAIN'S **BIGGEST** INLAND WATERWAYS FESTIVAL



26 – 28 May 2018

Exhibitor Guide

crickboatshow.com



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Canal &
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crickmarina

crickmarina.com

ORGANISED BY

Waterways
World

waterwaysworld.com

WELCOME TO CRICK

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Exhibition Space Booking Forms are separate documents for –

-  Outdoor Space
-  Waterways World Boating Marquee
-  Food & Craft Marquee

each form comprises:

- Space booking (must be returned with application)
- Risk Assessment (must be returned with application)
- Website & Show Guide Information (must be returned with application)
- Camping & Mooring booking form
- Additional Passes order form



We will endeavour, wherever possible, to provide all exhibitors with their desired space. However, due to the high demand, we would suggest that the best way to guarantee your place at the Crick Boat Show 2018 is to complete the form and send all of the required information back, along with payment for your space ASAP.

WHY EXHIBIT AT CRICK?



- With its extensive range of boats, boating businesses and waterway activities, the Crick Boat Show is the only inland boat show and is the focal point of the inland waterway calendar.
- Over 26,000 visitors, averaging £864 in individual spend.
- Located in the scenic setting of one of the country's most sought-after marinas.
- Organised and managed by the market-leading waterways publication.
- Exhibition space priced to suit all budgets and opportunities to enhance your impact at the Show.
- A full range of fringe activities, including a live music programme and real ales selection available in the entertainment and bar area morning till night.

Here are a few comments from exhibitors at past shows:

What a cracking Crick and thank you so much for everything you and your team did to make it such a wonderful event. We had some really great interest, which has left us all feeling very buoyed up indeed. **Debbie, Whitemills Marina**

This is the "go to" event on the inland waterways with its success deriving from excellent organisation and a broad spectrum of exhibitors enabling us to have a fantastically successful show. **Matt Ashmall, Development Manager Marine Finance, Shawbrook Bank Limited**

We had the best sales we have had from Crick it was definitely a fantastic show for us, we can honestly say we didn't stop the whole weekend. Obviously I would like to book the same stand for next year just give me a call when you would like a deposit. Thanks once again for all your help and support. **Michael, Sofabed Barn**

Another great show from our perspective, thanks to you and your team! Count us in for 2018. **Steve Leech, Assist Insurance Services**
I would like to say a Big Thank You to you and all the others involved with the running of Crick 2017. I have already taken orders and a number of electrical inspections included an inspection in Holland this coming weekend. **Keith Meadowcroft, Volt Master Systems**

I just wanted to take this opportunity to thank you for all of your help regarding Crick. It was a great relief to have you on hand with any queries I had and I really do appreciate it. I'm already planning for next year and look forward to booking it with you when we have all fully recovered!! **Liam Furby, Narrowboats Ltd**

Just a quick thank you for making the Crick Boat Show happen. Myself and the team from Boating Leisure Services had a great time both showing the boat and the night time entertainment. You and your team worked really hard and it is appreciated. **Gary Manning, Boating Leisure Services**

A short word of thanks to you and all your staff for all the good work that you did at the show. I found it faultless this year, a lovely show and well done all of you. **Peter Coupland, Dutch Barges for Sale and Tercoo**

Great attendance figures, we'll definitely be with you next year with a bigger stand. **Mark Turley, Director, Venture Caravans Ltd**

It was a pleasure to attend and successful. Fantastic beer tent as well, how it had 147 different real ales and not heard of any of them remains a mystery to me! Thanks for organising a great show and you next year all being well. **Tom, Eye Level Optical**

EXHIBITION SPACE

Exhibitor Benefits

All exhibition bookings come complete with a number of benefits:

- A number of free 3-day Exhibitor Staff passes*
- Free listing in official Show Guide
- Free listing on Show website with web link to your own website†
- Special rates on entry tickets for your guests to the Show
- Advertising and sponsorship packages available
- Priority advance booking for our on-site camping and online mooring space
- Free exhibitor car parking
- Access to the VIP Marquee - a quiet space for a light lunch, meetings or to entertain customers

Choosing which space is right for you

If you wish to exhibit your **BOAT**, please choose from the following options:

Floating Marina Space

Exhibiting your boat in Crick Marina is one of the best ways to showcase your company. The marina is the heart of the Show and the floating berths are always in high demand. We welcome both narrowboats and wide-beams. Wide-beams are charged for the additional berth space they require. Demand for this exhibition space is commonly greater than availability, so it is **HIGHLY RECOMMENDED THAT BOOKINGS ARE MADE AS SOON AS POSSIBLE** in order to avoid disappointment.

Land-based Marina Space

The land-based marina is the centrepiece of the Show Village. Exhibiting in this area allows visitors to inspect the hull and undertake a supervised visit through the boat's interior. This position is ideal if you are bringing a wide-beam boat to the Show. A marquee can be erected at one end of the 'berth' to ensure visitors receive your full attention. We are able to help with marquee hire. Craning must be arranged separately from your space booking.

All Floating and Land-based Marina spaces come with a free 13-amp electrical supply, and 4 free 3-day Exhibitor Staff passes.

TO BOOK SPACE for your boat, please use the Outdoor Space [Booking Form](#)



*Number of free passes depends on the type of exhibit – see relevant sections for more detail.

† Exhibitors must complete and return the Show Guide Information and Risk Assessment forms before they can be included in the listing on www.crickboatshow.com.

EXHIBITION SPACE

If you wish to exhibit **OUTSIDE**, please choose from the following:

Quayside

One of the most popular spots on the event site. Situated on hard standing around the marina and in close proximity to our floating exhibits, this location enjoys excellent footfall and unique selling opportunities. Space sizes can be customised but are subject to a minimum depth of 3m. Marquee hire is available – please see booking form for details of sizes and costs.

Show Village

Located in the centre of the Show, nestled between the marina and the Waterways World Boating Marquee, this is a superb location to attract the crowds. The Show Village is on grass and space is available at customised sizes with marquee hire available – please see booking form for details. Spaces are sold in whole-metre increments only.

TO BOOK SPACE, please use the **Outdoor Space [Booking Form](#)**

If you wish to exhibit **INSIDE**, please choose from the following:



The Waterways World Boating Marquee

The Waterways World Boating Marquee is the largest indoor exhibition area at the Crick Boat Show; exhibiting inside this main marquee is an excellent option with the greatest footfall of visitors each day. The area is light and spacious and easily accessible from the Exhibitor Car Park and has a wide range of stand sizes and locations within the marquee, all floored and **fully carpeted**.

A carefully devised layout and a wide variety of businesses exhibiting ensure that visitors will have plenty to choose from and the marquee remains busy throughout the Show, whatever the weather. Prices start at as little as £306.17 and include the full range of exhibitor benefits.

TO BOOK SPACE, please use the **Waterways World Boating Marquee [Booking Form](#)**

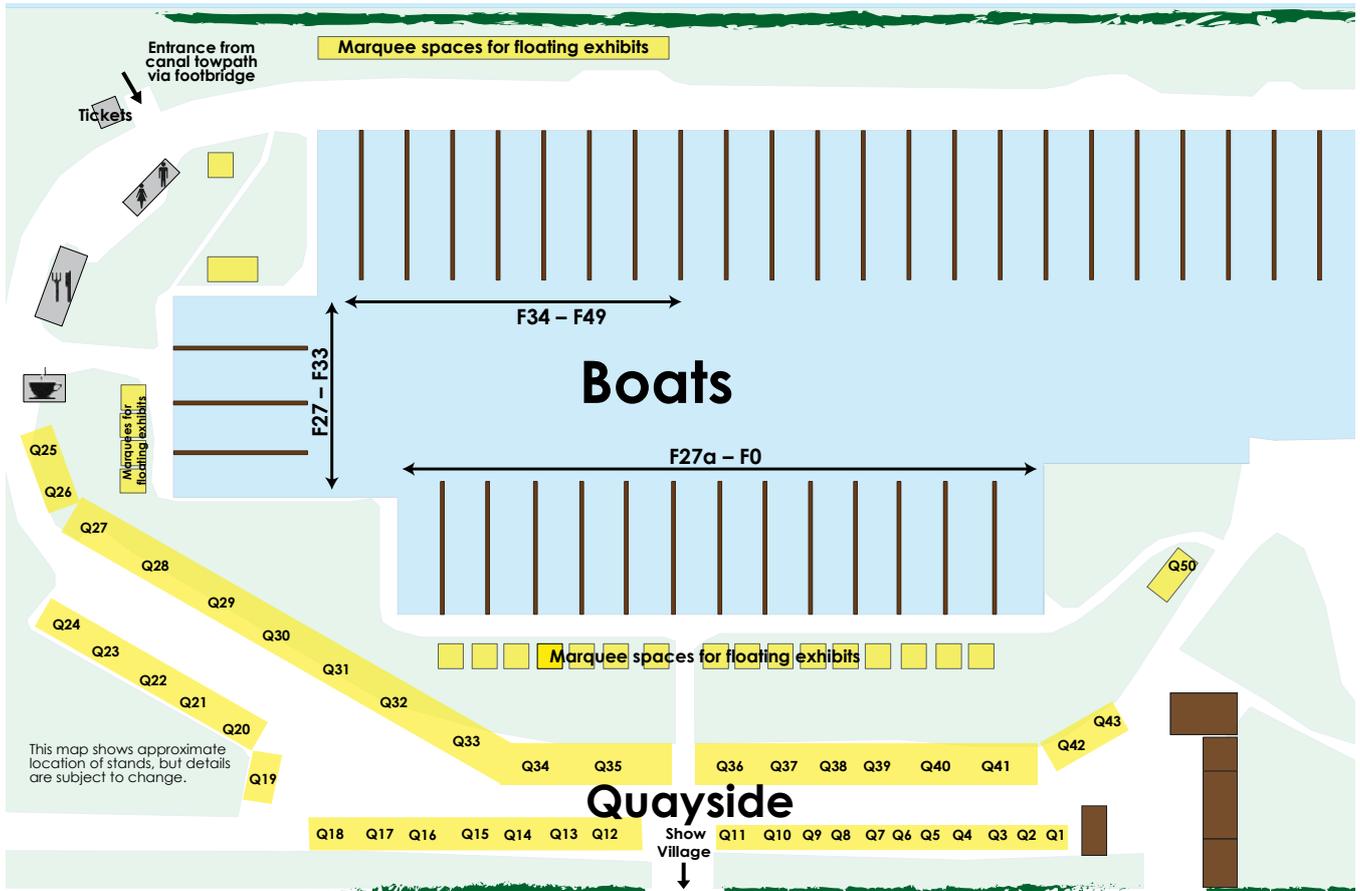
The Food & Craft Marquee

The Crick Boat Show 2018 will have a marquee for food and craft traders and exhibitors. This is an ideal low-cost opportunity to make an impact at the Show while keeping valuable stock under cover. For 2018 the stand price once again includes flooring throughout the marquee. Power is not included but can be ordered separately – please see Food & Craft Marquee Booking Form for details. Please note that there can be no cooking of food in this marquee.

TO BOOK SPACE, please use the **Food & Craft Marquee [Booking Form](#)**

The Outdoor and the Indoor stand spaces each come with 2 free 3-day Exhibitor Staff passes as standard.

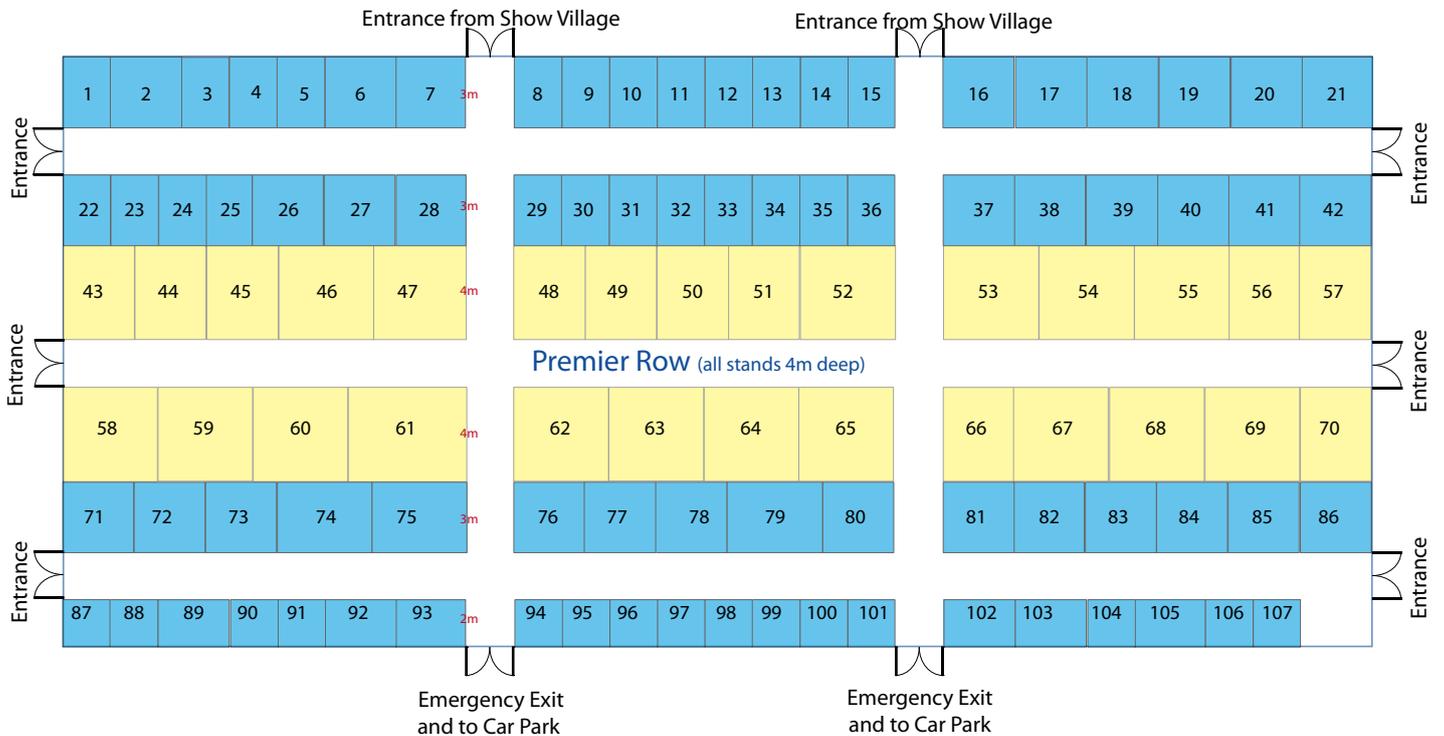
MARINA & QUAYSIDE



Waterways World BOATING MARQUEE



Waterways World Boating Marquee Floorplan 2018



Please note that the numbers shows on this Waterways World Boating Marquee plan are an indication of stand numbers and that these may change in the final marquee layout.

EXHIBITOR EXTRAS

Exhibitor Extras

In addition to the hire of space at the Crick Boat Show, we can also provide the following extras to enhance your exhibition space. Please use the Booking Form for your chosen exhibition area to place your order for:

Electricity

13-amp supply. We strongly recommend that you book your power in advance of the Show in order to avoid disappointment.

WiFi

For exhibitors booking stand/exhibit space of over £1,500 WiFi will be available free of charge. For other exhibitors, WiFi will be available at an additional cost. Please see Booking Form for details.

Marquee & Flooring

If you are exhibiting outdoors, we can arrange for your marquee and flooring to be ready for you when you arrive; just choose the size of marquee and floor type you would like.

Furniture

If you require furniture for your exhibit, you may find it useful to have this waiting on your stand when you arrive to set up. We offer chairs and trestle tables. We can only guarantee that furniture will be available if it is pre-booked. All exhibitors are responsible for the general upkeep of their furniture for the duration of the Show. At the end of the Show, unreturned or damaged furniture will incur the full cost of replacement to be charged to the exhibitor. By placing a furniture order you are agreeing to these terms and conditions.

Additional Show Passes

To order **additional Exhibitor Staff passes** and **Exhibitor Guest passes** at 50% discount on the full entry price, **please order before Friday 13 April 2018** using the Additional Show Passes Form. Passes booked after this date will be charged at regular advance ticket prices of 20% discount on the full price. Passes booked by 13 April will be sent to you with your Welcome Pack on 20 April 2018.

Campsite Space

Please see the Camping & Mooring Booking Form for information. Please note that camping is limited and is also available to Show visitors. Where possible, exhibitors will be in an Exhibitor Area within the campsite.

Online Mooring Space

Please see the Camping & Mooring Booking Form for information. Please note that online moorings are limited and are also available to Show visitors.



ADVERTISING & SPONSORSHIP

Advertising & Sponsorship Opportunities

With a range of options available for anyone looking to advertise their products or services, the Crick Boat Show is the only major trade show for the inland waterways. We can offer you a number of cost-effective opportunities.

Advertising options

These include:

- advertisements in the official Show Guide
- advertising on www.crickboatshow.com
- display of your banner on-site at the Show
- inclusion of your marketing materials and literature in the Show bag given to all visitors as they arrive at the Show
- exclusive advertising packages in the official Show publications, *Waterways World* and *Canal Boating Times*.
Two special Crick issues of *Canal Boating Times* appear in March and April with over 60,000 copies distributed. The *Waterways World* special issues featuring Show previews, the Show itself and follow-up review are always the best-selling issues of the year.

Sponsorship options

Sponsorship options range from:

- high-profile association and branding of Show features, activities and events
- direct interaction with 26,000 waterway enthusiasts
- competitions and more.

Please contact **Ian Sharpe** on **01283 742977** or ian.sharpe@wwonline.co.uk to secure a package that best suits you.

Please note that advertising and sponsorship bookings are not eligible for Early Bird Booking Discounts.

EXHIBITOR INFORMATION A-Z

A Accommodation

Please see 'Camping/Caravanning' and 'Mooring' below. For alternative accommodation, there are a number of hotels in the local area.

B Banners

There are a number of opportunities to display banners around the Show site to enhance your marketing profile. Details of sizes, prices and locations are available from **Ian Sharpe** on **01283 742977** or email **ian.sharpe@wwonline.co.uk**.

Booking Space

This year we are operating an **Early Bird Discount**: 5% discount given for bookings made before 30 November 2017. Last year's exhibitors will have a loyalty reservation over their 2017 space allocation. After 30 November all remaining spaces go on the open market (please note that should your exact 2017 position no longer be available due to general layout changes, we will endeavour to provide you with comparable options). In order to secure your space and qualify for the above discount please ensure that you return your completed form along with the 20% deposit payment as soon as possible. **Full payment is required no later than 28 February 2018**. Please note that Early Bird Discounts do not apply to advertising, sponsorship, camping and mooring bookings. **Booking forms received without correct payment will not be considered**. Payment options are listed on the booking form. Please ensure you write your company name and contact details clearly on every form and on the back of your cheque, if applicable. We will confirm receipt of your booking within 10 working days. Confirmations of booking acceptance and space allocation will be despatched as soon as possible after we receive your forms. Your Exhibitor Welcome Pack will be despatched on 20 April 2018.

C Camping/Caravanning

Once again we offer facilities close to the Show site. Space is limited and will be allocated on a first come, first served basis. Please use the Camping & Mooring form for bookings. **Show entry tickets are not included in the campsite price and must be purchased separately using the Additional Show Passes form**. Please note camping is not permitted in the Show ground or in the car parks.

Contacts

Ian Sharpe – **ian.sharpe@wwonline.co.uk** or **01283 742977**. Linda Machin – **linda.machin@wwonline.co.uk** or **01283 742968**. If you have any queries or questions not answered by this pack, please contact **01283 742950/admin@wwonline.co.uk**. **Postal address: Crick Boat Show c/o WW Shows Ltd, 151 Station Street, Burton-on-Trent, Staffordshire DE14 1BG.**

Craning of Boats

Should you require craning, this must be arranged with our approved contractor: AB Tuckey Crane Hire on 01926 812134. Please do not presume that we will have organised craning for you. You must contact Barry Tuckey directly and make all the necessary arrangements. Payment must be made direct to AB Tuckey in advance of the service.

Checklist

When returning your booking, please refer to the checklist at the back of the pack. Bookings received without the following may not be given priority consideration: Space Booking Form; 20% deposit; Risk Assessment form; Show Guide Information form.

E Electricity

Electricity must be pre-booked and is subject to availability. Please note that if you do not book and pay for your electricity in advance, there is no guarantee that we will be able to provide a supply before the Show opens. We will do our utmost to help you but strongly recommend that you book in advance in order to avoid disappointment. Exhibitors booking outdoor space can bring silent running generators but must let us know this when booking. You are reminded to read the appropriate section in the General Conditions on pages 10-11. Petrol generators are strictly not permitted on site. Crick Boat Show recommends that exhibitors buy in electrical supplies from the Show organiser.

Entry Passes/Wristbands

Passes will be sent directly to exhibitors in the Exhibitor Welcome Pack. If you are inviting guests, employees or additional staff, a maximum of **20 entry passes per exhibitor** is available at 50% discount (if ordered before Friday 13 April 2018). Please use the Additional Show Passes form to order extra passes.

Show passes included with your pitch:

Marquee and Outdoor space – 2 Exhibitor Staff passes

Floating/Land-based Marina per boat – 4 Exhibitor Staff passes

Evening Entertainment

At the end of a successful day's trading, join us in our Bar and Entertainment Marquee on Friday, Saturday and Sunday evenings to sample the delights of our Real Ale Bar and to unwind.

F Forklift

We have a forklift available during Show set-up and breakdown. This service needs to be pre-booked. For further details please contact Ian Sharpe on **01283 742977** or **ian.sharpe@wwonline.co.uk**.

G General Conditions

Your copy of our General Conditions is included in on pages 10–11 of this Exhibitor Guide. You are advised to read them before placing any booking. Please note that attendance constitutes acceptance of all conditions and health and safety requirements detailed within the pack and that may be in place at the time of your visit.

EXHIBITOR INFORMATION A-Z

L Leaflets

The Crick Boat Show operates a strict 'No Leafleting' policy. However, if you have leaflets that you wish to distribute at the Show, there may be opportunities to include these in Show bags. For further details please contact **Ian Sharpe** on **01283 742977**.
The distribution of leaflets around the site and the placing of them on vehicles parked at the site is strictly prohibited.

M Making the most from the Show

You will receive a free listing in the Show Guide and also on the exhibitor page of www.crickboatshow.com but there are many other ways to enhance your presence both at the Show and during the build-up. Prior to the Show, we can offer exclusive opportunities to promote your presence at the Show. Carefully planned advance promotion can maximise your results from the event. Advertising opportunities are available in the official publications of the Show – *Crick Boating Times* and *Waterways World* – and we would recommend that you add the Show logo to all of your advertising in the run-up to the event. At the Show there are opportunities to place flyers in the Show bags that are handed out to all visitors, for the placement of banners around the Show site and for sponsorship.

Mooring

Moorings are available on the canal adjacent to the Show (NO berths are available within the Marina other than for exhibit boats). Space is limited and will be allocated on a first come, first served basis. Please use the Camping & Mooring form to book mooring space.

P Parking

All parking is free of charge. Each booking will receive one access pass to the Exhibitor Car Park area. Passes will be sent to you in your Exhibitor Welcome Pack. See also Vehicle Access to Quayside and Show Village below.

Public Liability Insurance

You are required to arrange adequate insurance cover in respect of your exhibit and your legal liabilities to your employees and third parties. Please refer to the Insurance section in the General Conditions.

R Risk Assessment

All exhibitors are required to complete and submit the Risk Assessment at the time of booking. If you are unfamiliar with the risk assessments, please contact **Linda Machin** on **01283 742968** for helpful advice on completing the form.

S Sharing a Stand

You are reminded that this is not allowed without prior arrangement and specific written permission, as stated in our General Conditions.

Show Guide

You will receive a free entry in the Show Guide comprising name, contact details and up to 30 words to describe your company or organisation. You must complete and return the Show Guide/Website Information form for us to be able to include your full entry. We cannot guarantee to include any details received after Friday 27 April 2018. For information to appear on crickboatshow.com please provide information by Wednesday 14 February 2018 (see Website, below). Strictly one entry per booking. Advertising in the Show Guide offers an excellent opportunity to enhance your presence at the Show – speak with **Ian Sharpe** on **01283 742977** or email ian.sharpe@wvonline.co.uk for more details.

Sponsorship

We offer a number of sponsorship opportunities at the Crick Boat Show and welcome involvement from appropriate partners. Please see Advertising & Sponsorship on page 7 for details. For sponsorship opportunities call **Ian Sharpe** on **01283 742977** or ian.sharpe@wvonline.co.uk.

V VAT

Crick Boat Show is registered for VAT and, therefore, all transactions for the Crick Boat Show are subject to VAT at the current rate.

Vehicle Access to Quayside and Show Village

We ask all exhibitors to keep to a minimum the number of vehicles entering the Quayside and Show Village areas during set-up of your stand or exhibit. For vehicles needing to access these areas, you will need to apply for a Vehicle Access Pass. These will be colour coded to assist the stewards and marshalls in directing vehicles on site as efficiently as possible. This pass will also serve as an additional Exhibitor Car Park Pass for the duration of the Show. Vehicle Access Passes will be sent to you in your Exhibitor Welcome Pack.

VIP Marquee

As an exhibitor, your wristband will give you access to the VIP Marquee - a quiet space for a light lunch, meetings or to entertain customers.

W Website

All exhibitors will receive a free listing on crickboatshow.com with a link to your own website. This will be added from Wednesday 14 February 2018, provided we have received your Show Guide/Website Information, your completed Risk Assessment and that your deposit has been paid. Without these, you cannot be added to the website. In the lead-up to the Show, www.crickboatshow.com attracts up to 40,000 unique visitors and there are a number of advertising opportunities here. Book early to take advantage of these opportunities by contacting **Ian Sharpe** on **01283 742977** or email ian.sharpe@wvonline.co.uk.

WiFi

Event WiFi will be available for all three days of the Show and can be purchased at additional cost - see Booking Form. Exhibitors with stand space of over £1,500 will receive WiFi free of charge.

GENERAL CONDITIONS

DEFINITIONS In these conditions the following will have the meaning shown: The 'Organiser' is WW Shows Ltd. 'Exhibitors' are any person(s) or organisation(s) submitting a form to the Organiser, whether or not the application is accepted. The 'Event' is the Crick Boat Show. The 'Form' is the Booking Application Form. The 'Space Charge' is the amount due for the space allotted at the rate shown on the Form. The 'Space' is the area allotted to the Exhibitor by the Organiser for the purposes of the exhibit. It also includes water space. The 'Exhibit' refers to the exhibition or stand placed on the Space by the Exhibitor, and includes displays, boats, structures, (permitted) vehicles, goods for sale or any other items belonging to, or under the control of, the Exhibitor. The 'Site' refers to the whole area (including water space) under the supervision of the Organiser for the Event.

APPLICATIONS All applications must be made on the Form which is obtainable from the Organiser. The supply of the Form does not constitute an offer of Space. The Form must be completed with all relevant details by the Exhibitor (or their agent) and sent to the address shown, with payment for the Space requested. No Space can be reserved unless a Form and payment have been received. The submission of the Form constitutes acceptance of these conditions. It is highly recommended that a copy of the completed Form be made and retained by the Exhibitor.

PAYMENTS All cheques should be made payable to Crick Boat Show. The Organiser has the right of lien on any goods on the Site. No Exhibitor will be allowed to set up on Site unless all outstanding account balances have been paid in full. Exhibitors who fail to make payments in direct accordance with the terms and conditions of this application may be subject to cancellation without refund. All credit card payments will incur a 4% transaction charge. There is no charge made for debit card transactions.

CANCELLATION OF SPACE Where an Exhibitor cancels the reserved space for any reason, the Organiser reserves the right to retain all monies paid in respect of the reservation. The right to subsequently re-let the space is also reserved.

ALLOCATION OF SPACE Space is allocated at the sole discretion of the Organiser, who reserves the right to make alterations in the location at any time prior to or during the Event. The Exhibitor may make written requests about the location of the Space or the identity of neighbouring exhibitors, but the Organiser cannot guarantee to comply with these, and the application cannot be conditional on these. The Organiser has the right to refuse to let Space without giving a reason; in this case any money paid will be refunded.

ACCESS TO THE SPACE The Organiser will give the Exhibitor access to the Space at a reasonable period before and after the Event (the period being determined by the Organiser) to erect or remove their Exhibit. If the Exhibit is not set up 30 minutes before the public is admitted, the Organiser may remove it at the Exhibitor's cost. Except for vehicles designated as part of the Exhibit (and previously agreed in writing with the Organiser) all vehicles will be required to leave the Site (or be placed in an area designated by the Organiser). Any offending vehicle may be removed by the Organiser at the Exhibitor's risk and cost. No vehicle movement will be permitted from one hour before the Site opens to the public until one hour after it closes, except in such limited areas as may be designated by the Organiser. We appreciate your patience in this matter.

USE OF SPACE The sharing of space, except with specific written permission from the Organiser, is not permitted. The content of the Exhibit must be as stated on the Form. All exhibits shall be open to the public for the full duration of the Show's opening hours. All exhibits shall be in the charge of a competent and responsible person or persons for this duration. Exhibitors will comply with the requirements of the Fire Brigade, Environmental Health Officer and any other competent local or other authority, as well as any statutes, regulations or by-laws relating to the site or its use. Exhibitors will be responsible for the conduct of their staff and their contractors. Exhibitors are solely responsible for the tidiness and upkeep of their space. The Organiser shall provide a skip for depositing any cardboard. All Exhibitors and related contractors shall remove or take with them any waste generated by their operation. Any waste left on the Space without the express permission of the Site Manager or the Exhibitions Manager may incur a site clearance fee.

PROHIBITIONS No party political propaganda, illegal or immoral matter may be displayed or disseminated from the Space or on the Site. The Organiser reserves the right to object or remove such matter and/or require the Exhibitor to leave the site. No refund will be made in such cases. No raffles, lotteries or games of chance will be permitted unless specifically authorised in writing by the Organiser.

Any authorisation will restrict the activity to the Exhibitor's own Space. No generators will be permitted (except with specific written agreement by the Organiser). No heating or cooking appliance may be used within the Space without the written agreement of the Organiser and the agreement of the fire authority, and the provision of any protection they should deem necessary. No loudspeaker, apparatus, other equipment or activity liable to cause a nuisance or annoyance to other Exhibitors or the public will be permitted. No excavations or fixing of articles or structures to any structure in the Space or on the Exhibit is permitted without specific agreement in writing from the Organiser. Any such permitted excavations or fixings must be made good to the satisfaction of the Organiser or owners of the property concerned.

No posters, banners, displays or advertising matter shall be put up anywhere or handed out other than within the Space without the specific written permission of the Organiser.

FLOATING EXHIBITS All craft and other floating Exhibits shall be registered and/or licensed with the appropriate navigation authority and comply with all relevant regulations before being brought to the Site. Any activities carried out upon the craft shall be authorised by the Organiser. All craft exhibited must be safe and fully equipped with ropes, fenders etc; engines must be connected and in full working order.

SAFETY The Exhibitor agrees to adhere to such safety rules, regulations and requirements as may be in force on the Site at the time of their visit and for the duration of their stay. All walkways must be kept clear of all obstructions, ie flag poles, signs, gangplanks, ropes, etc.

ELECTRICAL SUPPLY Exhibitors requiring electricity shall supply full details of their requirements, and shall ensure that all electrical apparatus complies with relevant safety standards. The Organiser reserves the right to check the Exhibitor's equipment and to prohibit its use if thought to be unsafe. Electricity will be for a 13-amp socket. Attempts will be made to comply to last minute requests although these cannot be guaranteed and priority will be given to previously booked

GENERAL CONDITIONS

requirements. Additional requirements will not be supplied unless pre-paid. No Exhibitor may use a generator on the Site without specific written permission from the Organiser. Strictly no petrol generators allowed on Site.

WIFI Unauthorised WiFi hotspots are not permitted on site. WiFi can be purchased and will be in place for use on all three event days.

INSURANCE The Exhibitor will be responsible for insuring their own property, and take sensible precautions to guard against its loss or damage. The Exhibitor will also be responsible for the safety of their staff, contractors, visitors to the Space and their property. The Exhibitor shall not do or permit any act that may jeopardise the insurance of the Event. The Organiser shall at no time be held responsible for the loss, damage or destruction to any Exhibit or property of the Exhibitor or their staff, contractors or visitors, however caused. The transportation, lifting and/or installation of the Exhibitor's property shall be at risk and the Organiser will not accept liability for any loss or damage of such property whether or not they are in receipt of payment for any such service. **All Exhibitors must have valid Public Liability Insurance** and his should be available for inspection upon arrival at the Site.

CANCELLATION, POSTPONEMENT OR ABANDONMENT No refunds will be made in the event of adverse weather conditions, poor attendance or sales, or in the event of any other adverse circumstances outside the control of the Organiser. In the event of all or part of the Show being postponed or abandoned, or in the event of failure or curtailment of any supplies, services or facilities offered to the Exhibitors due to strikes, lockouts or other circumstances beyond the control of the Organiser, the Organiser shall not be liable in any way whatsoever in respect of any expenditure, liability, damage or loss sustained or incurred by the Exhibitors. If the Organiser cancels the event for whatever reason the Exhibitor agrees to accept the Organiser's offer as complete settlement and discharge, and will not claim against the Organiser for any costs of expenses incurred.

WITHDRAWAL BY THE EXHIBITOR Exhibitors withdrawing from 1 April 2018 will be liable for the full Space Charges. The Organiser will endeavour to re-let the Space and, if successful, will consider a refund of a proportion of the Space Charges.

DATA PROTECTION ACT Information given on the Form and in any other communication may in whole or part be recorded on a computer or computers, registered under the Data Protection Act 1984. In accordance with the Act, any data recorded under any Exhibitor's name may be inspected on application to the Organiser.

PACKING DOWN AFTER THE SHOW FINISHES

At the conclusion of the Event you will be allowed to leave the Site as soon as the Site Manager deems it safe to do so. We will do our very best to get you away as promptly as possible but kindly request that you don't attempt to bring vehicles on Site and begin breakdown until authorised. Exit is only permitted by designated gates or exit routes – anyone using non-designated exits or packing down prior to the official Show end will forfeit their benefits of the loyalty holding period for 2019 and the Organisers have the right to refuse admittance for the 2019 Show.

CRICK BOAT SHOW CAMPSITE TERMS & CONDITIONS

1. All campers and caravanners must report to Campsite Reception (situated close to the entrance to the campsite) on arrival before pitching; you will be escorted to your pitch by a member of the campsite management team.
2. Arrival on site is only permitted between 10am and 8pm; outside of these hours you will be shown to the campsite holding area.
3. We have a limited number of pitches with electric hook-up available. If you haven't pre-booked an electric pitch it is highly unlikely we will have space available within this area.
4. Upon arrival you will be given a camping pass which must be displayed on your caravan, motorhome or tent at all times. You must also display your car pass within your vehicle when parked within the campsite.
5. You agree not to leave any litter, or cause pollution to the campsite, showgrounds, the waterway and towpath, or the surrounding area. This includes not leaving excrement from pets on the site or surrounding area. Litter bins are provided by the Organiser for all waste disposal.
6. You agree not to cause a nuisance to other people nearby, whether by excessive noise or any other activity.
7. Dogs are welcome at the Crick Boat Show but must be kept on a short lead at all times whether in the Show, the campsite or any surrounding areas. Dogs must not be left unattended in cars, tents, or caravans at any time.
8. No articles of an inflammable or explosive character (eg fireworks) are permitted on site. This is for public safety. Gas cylinders and the like normally used for cooking and heating etc are permitted.
9. Generators are permitted if they are quiet running but only diesel generators are permitted – petrol generators are NOT permitted under any circumstances.
10. To protect the ground and minimise fire risk, the burning of wood is strictly prohibited. Charcoal and gas are allowed, providing they are raised off the ground. Barbecues must be extinguished by 10pm. Open fires and fire pits are prohibited.
11. All users of the campsite agree to comply with the directions of the Organiser, including the campsite manager and his or her team. The decision of the Organiser as to the allocation of campsite pitches and other arrangements is final. Camping pitches designated to you cannot be changed without the agreement of the campsite manager.
12. You accept that you are responsible for the conduct of all occupants of your camping unit including any children and pets, at all times and in all places.
13. The Organiser will not be held responsible for any loss or damage, other than that to which the Organiser is legally liable as a result of their negligence. You should ensure that you have adequate insurance to cover any accidents or other losses. The Organiser will not be liable for any default due to any act of God, war, fire, flood, drought, tempest or other event beyond the reasonable control of the Organiser.
14. You agree not to undertake any trading whatsoever, including the advertisement of boats, caravans or tents for sale, from the camping unit covered by this entry. Exhibition entry forms are available on request. You agree not to invite any news or other media (including television companies) to report or film without the written agreement of the Organiser.
15. A limited number of pitches near the main Show site may be available for campers with registered disabled people. Applications for these pitches should be accompanied by proof of the registered disability (eg copy of document issued by a local authority for vehicle parking). The Organisers will try to satisfy reasonable requests, but cannot undertake to honour any request beyond those made available to all entrants.

FREQUENTLY ASKED QUESTIONS

How many Show passes will I receive?

Your allocation of free 3-day Exhibitor Staff passes will be included in your Welcome Pack – see Exhibition Space details for your specific allocation. Additional Exhibitor Staff passes and Exhibitor Guest passes can be pre-ordered at a special 50% discount on the Additional Passes Order Form.

When can I arrive to set up?

Arrival dates will vary according to exhibition space, details of which will be listed in your Welcome Pack. You will be greeted at the entrance by our exhibitions team who will direct you to the designated parking areas and show you to your space. If you are travelling by boat please advise us when you arrive and we will arrange a suitable time for you to bring your boat into the marina for unloading. Our exhibitions team is based in our Show Office on site for assistance throughout the event period.

How soon can I pack down after the Show finishes?

At the conclusion of the event you will be allowed to leave the site as soon as the Site Manager deems it safe to do so. We will do our very best to get you away as promptly as possible but kindly request that you don't attempt to bring vehicles on site and begin breakdown until authorised. Exit is only permitted by designated gates or exit routes – anyone using non-designated exits or packing down before the official Show end will forfeit their benefits of the loyalty holding period for 2018 and the Organiser has the right to refuse admittance for the 2018 Show.

When is the Show open?

Show days are Saturday 26 to Monday 28 May 2018. Opening hours are from 10am to 6pm Saturday and Sunday, and 10am to 5pm on Monday.

When can I re-stock?

Accredited exhibitor vehicles will only be allowed on site during Show days between 7am and 9am and from 7pm until 9pm. These time windows are to enable you to replenish your stock in a safe and secure manner.

Where can I stay nearby?

Camping is available on site – please see Camping & Mooring booking form for details. For alternative accommodation, there are a number of hotels in the local area.

How do I get to the Show?

The Crick Boat Show is located at Crick Marina, West Haddon Road, Crick, Northants NN6 7SQ.

By road: From M1 Junction 18, take the A428 towards West Haddon bypassing the centre of Crick village. After leaving the bypass, the A428 crosses the Grand Union Canal on a hump-back bridge. The Show entrance is on the right, approximately 60m after the bridge.

By public transport: Visit www.traveline.info to plan your journey.

When will I receive my Exhibitors' Welcome Pack?

Your Exhibitor Welcome Pack will be dispatched on Friday 20 April 2018. This will include all essential information for your arrival, exhibition space, vehicle access, Show passes and site details.

What happens if the Show is cancelled?

Please refer to the Crick Boat Show 2018 General Conditions on pages 10-11 for full details of our cancellation policy.

How can I re-book my space from last year?

We operate a loyalty holding period whereby all exhibitors from the Crick Boat Show 2017 are offered reservation of their 2017 space if applications are submitted by 30 November 2017. After this date space preferences are subject to availability. Please note, some changes have been made to improve the site layout for 2018. Consequently, some pitches will not be directly comparable to last year's layout; where this occurs exhibitors wishing to re-book their 2017 space will be offered the most similar available pitch.

Will my stock be secure?

An events-specific security team will be working to a 24-hour stewarding rota. This does not guarantee full security and exhibitors are advised to remove any items of stock that are deemed valuable.

Where can I park my car?

There will be an Exhibitor Car Park available to you and your vehicles. We ask that you only bring essential vehicles for your operation and park them with due consideration for your fellow exhibitors. Camping is not permitted in the car park areas.

Will my power and furniture be ready for me on arrival?

If you have placed an advance order, power supplies and furniture should be ready at your pitch. In the event they are not, or if you wish to place an order on arrival, please contact a member of the exhibitions team who will do their utmost to accommodate your request. Orders must be paid for in advance of the Show.

BOOKING CHECKLIST**Have you completed and enclosed the following?**

Please ensure that you are able to tick all of the check items below before sending us your booking application. If you are unsure about any items please to contact **Ian Sharpe** on **01283 742977** who will be happy to help.

- Your signed Space Booking Form**
- Your signed Risk Assessment**
- Your Show Guide/Website Information**
- Your 20% deposit payment to Crick Boat Show**

RETURN ALL ITEMS TO:

Ian Sharpe, Crick Boat Show, c/o WW Shows Ltd,
151 Station Street, Burton-on-Trent, Staffordshire DE14 1BG