

BRITAIN'S **BIGGEST** INLAND WATERWAYS FESTIVAL



crickboatshow.com

Exhibitor Guide

2021

Friday 20 to Sunday 22 August



IN PARTNERSHIP WITH



ORGANISED BY

**Waterways
World**

waterwaysworld.com

WELCOME TO CRICK

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Exhibition Space Booking Forms are separate documents for –

-  Boats
-  Outdoor Space
-  Waterways World Boating Marquee
-  Food & Craft Marquee

each form comprises:

- Space booking (must be returned with application)
- Risk Assessment (must be returned with application)
- Website & Show Guide Information (must be returned with application)
- Camping & Mooring booking form
- Additional Passes order form



We will endeavour, wherever possible, to provide all exhibitors with their desired space. However, due to the high demand, we would suggest that the best way to guarantee your place at the Crick Boat Show 2021 is to complete the form and send all of the required information back, along with payment for your space ASAP.

WHY EXHIBIT AT CRICK?



- With its extensive range of boats, boating businesses and waterway activities, the Crick Boat Show is the only inland boat show and is the focal point of the inland waterways calendar.
- Over 27,000 visitors, across the show.
- Located in the scenic setting of one of the country's most sought-after marinas.
- Organised and managed by the market-leading waterways publication.
- Exhibition space priced to suit all budgets and opportunities to enhance your impact at the Show.

SITE PLAN

Please note that this layout is indicative only, and is based on past Shows. There will be some changes to ensure that the event is covid-secure.



COMMENTS FROM PAST EXHIBITORS

Here are a few comments from exhibitors at past shows:

This is the "go to" event on the inland waterways with its success deriving from excellent organisation and a broad spectrum of exhibitors enabling us to have a fantastically successful show.

Matt Ashmall, Development Manager Marine Finance, Shawbrook Bank Limited

I have exhibited at many boat shows for years now and can honestly say that the Crick Boat Show is by far the best. It is friendly, well organised and with great visitor numbers makes it my number one choice if you're thinking of exhibiting give it a go you won't be disappointed.

Ian Currie, Fuel-Guard

Thanks again for another great Crick Show. The level of activity on our stand, with the results so far, and prospects still to come, indicate that this was our best Crick yet.

Steve Arber, Tingdene Marinas Ltd

Another great show Ian, well done to you and your team putting on such a great event.

Steve Leech, Assist Insurance Services Ltd

Thank you to all of you for organising this event. We took almost £30,000 of business as a result of attending so ROI excellent! See you next year.

Sally Tooze, Willow Boats

What a cracking Crick and thank you so much for everything you and your team did to make it such a wonderful event. We had some really great interest, which has left us all feeling very buoyed up indeed.

Debbie, Whitemills Marina

I just wanted to take this opportunity to thank you for all of your help regarding Crick. It was a great relief to have you on hand with any queries I had and I really do appreciate it. I'm already planning for next year and look forward to booking it with you when we have all fully recovered!!

Liam Furby, Narrowboats Ltd

Just a quick thank you for making the Crick Boat Show happen. Myself and the team from Boating Leisure Services had a great time showing the boat You and your team worked really hard and it is appreciated.

Gary Manning, Boating Leisure Services

Great attendance figures, we'll definitely be with you next year with a bigger stand.

Mark Turley, Director, Venture Caravans Ltd

I make canal inspired fused glass and 2019 was the best Crick Boat Show I've had and as I started attending in 2012, so it was my 8th show. It was not only my most successful in sales at the event of pictures and sculpture, but in follow-up commissions for bespoke window panels.

Kate Webley, The Pod

Few words about 2019 Crick Show. Fab-u-lous. I have been doing fairs for quite a while now and must say this was one to remember. Welcome came from the start, not easy when you saw the amount of work that faced everyone. My first year at the Show, customers from all around, just loved talking about my craft with them. Will certainly be returning next year.

Shirley from "Querky Ducks"

EXHIBITION SPACE

Exhibitor Benefits

All exhibition bookings come complete with a number of benefits:

- A number of free Exhibitor Staff passes*
- Free listing on crickboatshow.com with web link to your own website†
- Free listing in official Show Guide
- Special rates on entry tickets for your guests to the Show
- Advertising and sponsorship packages available
- Priority advance booking for our on-site camping and online moorings
- Free exhibitor car parking
- Access to the VIP Marquee - a quiet space for a light lunch, meetings or to entertain customers

Your options ...

To exhibit your **BOAT**

Floating Marina space

Land-based Boat space

[See page 5](#)

To exhibit **OUTSIDE**

Quayside

Show Village

[See page 6](#)

To exhibit **INSIDE**

Waterways World Boating Marquee

[See page 7](#)

Food & Craft Marquee

[See page 8](#)

.... choose which space is right for you

*Number of free passes depends on the type of exhibit – see relevant sections for more detail.

† Exhibitors must complete and return the Show Guide Information and Risk Assessment forms before they can be included in the listing on www.crickboatshow.com.

EXHIBITING A BOAT

If you wish to exhibit your **BOAT**, please choose from the following options:

Floating Marina Space

Exhibiting your boat in Crick Marina is one of the best ways to showcase your company. The marina is the heart of the Show and the floating berths are always in high demand. We welcome both narrowboats and wide-beams.



Wide-beams are charged for the additional berth space they require. Demand for this exhibition space is commonly greater than availability, so it is **HIGHLY RECOMMENDED THAT BOOKINGS ARE MADE AS SOON AS POSSIBLE** in order to avoid disappointment.

Any craning of boats must be arranged separately from your space booking. For craning contact AB Tuckey Crane Hire on 01926 812134.

Land-based Boat Space

The land-based boats are the centrepiece of the Show Village and will be at the heart of the Show Village. Exhibiting in this area allows visitors to inspect the hull and undertake a supervised visit through the boat's interior. This position is ideal if you are bringing a wide-beam or a narrowboat to the Show. A marquee can be erected at one end of the 'berth' to ensure visitors receive your full attention.

We are able to help with marquee hire. Craning must be arranged separately from your space booking. For craning contact AB Tuckey Crane Hire on 01926 812134.



All Boat spaces come with a free 13-amp electrical supply and 4 free weekend Exhibitor Staff passes per boat.

TO BOOK SPACE for your boat, please use the [Boats Booking Form](#)

EXHIBITING OUTSIDE

QUAYSIDE



One of the most popular spots on the event site. Situated on hard standing around the marina and in close proximity to our floating exhibits, this location enjoys excellent footfall and unique selling opportunities. Space sizes can be customised, but are subject to a minimum depth of 3m. Marquee hire is available – please see booking form for details of sizes and costs.

SHOW VILLAGE

For the August 2021 Show, it is envisaged that the Show Village will have increased spacing between stands.



Located in the centre of the Show, nestled between the marina and the Waterways World Boating Marquee, this is a superb location to attract passing visitors as they move across the showground. The Show Village is on grass with aluminium trackway paths. Space is available at customised sizes with marquee hire available – please see booking form for details. Spaces are sold in whole-metre increments only.

Outdoor stand spaces each come with 2 or 4 free Exhibitor Staff passes. See booking form for details.

TO BOOK SPACE, please use the Outdoor Space [Booking Form](#)

EXHIBITING INSIDE

BOATING MARQUEE

Waterways
World

The Waterways World Boating Marquee is the largest indoor exhibition area at the Crick Boat Show; exhibiting inside this main marquee is an excellent option with the greatest footfall of visitors each day. **For the 2021 Show aisles will be wider and there will be fewer exhibitors in this indoor area.** The Boating Marquee is light and spacious. It is floored and **fully carpeted** and easily accessible from the Exhibitor Car Park for set up and daily replenishment of stock. There is a wide range of stand sizes and locations within the marquee.

A carefully devised new layout and a wide variety of businesses exhibiting ensure that visitors will have plenty to choose from and the marquee remains busy throughout the Show, whatever the weather. Prices start at as little as £335.78 and include the full range of exhibitor benefits.

Floorplan 2021

A revised layout for the 2021 Waterways World Boating Marquee is being developed and will be available separately as soon as possible.

Boating Marquee stands each come with 2 free Exhibitor Staff passes per 3m of stand frontage. See booking form for details.

TO BOOK SPACE, please use the Waterways World Boating Marquee [Booking Form](#)

EXHIBITING INSIDE

FOOD & CRAFT MARQUEE



The Crick Boat Show has a marquee for food and craft traders and exhibitors. This is an ideal low-cost opportunity to make an impact at the Show while keeping valuable stock under cover.

Our Food & Craft Marquee is a traditional 'pole' marquee. All stands are 2m deep. For the 2021 Show aisles will be wider and there will be fewer exhibitors in this indoor area.

Power is not included in stand prices but can be ordered separately – please see Food & Craft Marquee Booking Form for details.

Please note that there can be no cooking of food in this marquee.

Floorplan 2021

A revised layout for the 2021 Food & Craft Marquee is being developed and will be available separately as soon as possible.

Food & Craft Marquee stands each come with 2 free Exhibitor Staff passes per booking.

TO BOOK SPACE, please use the Food & Craft Marquee [Booking Form](#)

EXHIBITOR EXTRAS

Exhibitor Extras

In addition to the hire of space at the Crick Boat Show, we can also provide the following extras to enhance your exhibition space. Please use the Booking Form for your chosen exhibition area to place your order for:

Electricity

13-amp supply. We strongly recommend that you book your power in advance of the Show in order to avoid disappointment. Exhibitors are not permitted to use their own generators. When an electrical supply has not been pre-booked and is provided at the Show, there will be a surcharge of £25 on the rate published on the Booking Forms.

WiFi

There is Wifi available for all exhibitors. Access is by an individual and unique device code. One code is needed for **each device** connected to the Wifi. **NEW for 2021 - all exhibitors will receive ONE FREE Wifi access code** plus free access to the secure PDQ Wifi network. To use the secure PDQ Wifi network your card terminal **MUST** be Wifi-enabled. Access codes can be collected from the Show Office at Crick. Exhibitors wishing to connect more than one device to Wifi can purchase additional device access codes. Please see Booking Form for details.

Marquee & Flooring

If you are exhibiting outdoors, we can arrange for your marquee and flooring to be ready for you when you arrive; just choose the size of marquee and floor type you would like.

Furniture

If you require furniture for your exhibit, you may find it useful to have this waiting on your stand when you arrive to set up. We offer chairs and trestle tables. We can only guarantee that furniture will be available if it is pre-booked. All exhibitors are responsible for the general upkeep of their furniture for the duration of the Show. At the end of the Show, unreturned or damaged furniture will incur the full cost of replacement to be charged to the exhibitor. By placing a furniture order you are agreeing to these terms and conditions.

Additional Show Passes

To order **additional Exhibitor Staff passes** and **Exhibitor Guest passes** at 50% discount on the full entry price, **please order before Thursday 8 July 2021** using the Additional Show Passes Form. Passes booked after this date will be charged at regular advance ticket prices of 20% discount on the full price. Passes booked by Thursday 8 July will be sent to you with your Welcome Pack at the end of July 2021.

Campsite Space

Our Campsite provides provides access to water, showers, toilets, sanitary and refuse disposal and parking for a vehicle inside each pitch. Please see the Camping & Mooring Booking Form for more information. Please note that camping is limited and is also available to Show visitors. Where possible, exhibitors will be in an Exhibitor Area within the campsite.

Online Moorings

Please see the Camping & Mooring Booking Form for information. Please note that online moorings are limited and are also available to Show visitors. We are unable to reserve mooring space without a firm booking.

ADVERTISING & SPONSORSHIP

Advertising & Sponsorship Opportunities

With a range of options available for anyone looking to advertise their products or services, the Crick Boat Show is the only major trade show for the inland waterways. We can offer you a number of cost-effective opportunities.

Advertising options

These include:

- advertisements in the official Show Guide
- advertising on www.crickboatshow.com
- display of your banner on-site at the Show
- exclusive advertising packages in the official Show publications and *Waterways World* special issues featuring Show previews, the Show itself and follow-up review . These are always the best-selling issues of the year.

Sponsorship options

Sponsorship options range from:

- high-profile association and branding of Show features, activities and events
- direct interaction with 27,000 waterway enthusiasts
- competitions and more.

Please contact **Ian Sharpe** on **01283 742977** or ian.sharpe@wwonline.co.uk to secure a package that best suits you.

EXHIBITOR INFORMATION A-Z

A Accommodation

Please see 'Camping/Caravanning' and 'Mooring' below. For alternative accommodation, there are a number of hotels in the local area.

B Banners

There are a number of opportunities to display banners around the Show site to enhance your marketing profile. Details of sizes, prices and locations are available from **Ian Sharpe** on **01283 742977** or email **ian.sharpe@wwonline.co.uk**.

Booking Space

In order to secure your space please ensure that you return your completed form along with the 20% deposit payment. **Booking forms received without correct payment will not be considered.** Payment options are listed on the booking form. Please ensure you write your company name and contact details clearly on every form and on the back of your cheque, if applicable. We will confirm receipt of your booking within 10 working days. Confirmations of booking acceptance and space allocation will be despatched as soon as possible after we receive your forms. **Full payment is required no later than 30 June 2021.** Your Exhibitor Welcome Pack will be dispatched in late July 2021.

C Camping/Caravanning

Once again we offer facilities close to the Show site. Space is limited and will be allocated on a first come, first served basis with priority given to exhibitors. We are unable to reserve mooring space without a firm booking. Please use the Camping & Mooring form for bookings. **Show entry tickets are not included in the campsite price and must be purchased separately using the Additional Show Passes form.** Please note camping is not permitted in the Show ground or in the car parks.

Contacts

Ian Sharpe – **ian.sharpe@wwonline.co.uk** or **01283 742977**. Linda Machin – **linda.machin@wwonline.co.uk** or **01283 742968**. If you have any queries or questions not answered by this pack, please contact **01283 742950/admin@wwonline.co.uk**.
Postal address: Crick Boat Show c/o WW Shows Ltd, 151 Station Street, Burton-on-Trent, Staffordshire DE14 1BG.

Craning of Boats

Should you require craning, this must be arranged with our approved contractor: AB Tuckey Crane Hire on 01926 812134. Please note that we do not organise craning for you. You must contact Tuckeys directly and make all the necessary arrangements. Payment must be made direct to AB Tuckey in advance of the service.

Checklist

When returning your booking, please refer to the checklist at the back of the pack. Bookings received without the following may not be given priority consideration: Space Booking Form; 20% deposit; Show Guide Information form.

E Electricity

Exhibitors are not permitted to use their own generators. Electrical supply must be pre-booked from the Show organisers, and is subject to availability. Please note that if you do not book and pay for your electricity in advance, there is no guarantee that we will be able to provide a supply before the Show opens. We will do our utmost to help you but strongly recommend that you book in advance in order to avoid disappointment. When an electrical supply has not been pre-booked and is provided at the Show, there will be a surcharge of £25 on the rate published on the Booking Forms.

Entry Passes/Wristbands

Passes will be sent directly to exhibitors in the Exhibitor Welcome Pack. If you are inviting guests, employees or additional staff, a maximum of **20 entry passes per exhibitor** is available at 50% discount (when ordered before Thursday 8 July 2021). Please use the Additional Show Passes form to order extra passes. Show passes included with your pitch:

Marquee and Outdoor space – 2 or 4 Exhibitor Staff passes, depending upon size of stand. See Booking Form.

Floating/Land-based Boats – 4 Exhibitor Staff passes per boat

Evening Entertainment

At the end of a successful day's trading, join us in the Wheatseaf Bar on Friday and Saturday evenings to enjoy a real ale and to unwind.

F Forklift

We have a forklift available during Show set-up and breakdown. This service needs to be pre-booked. For further details please contact Ian Sharpe on **01283 742977** or **ian.sharpe@wwonline.co.uk**.

G General Conditions

Your copy of our General Conditions is included in on pages 13–14 of this Exhibitor Guide. You are advised to read them before placing any booking. Please note that attendance constitutes acceptance of all conditions and health and safety requirements detailed within the pack and that may be in place at the time of your visit.

Generators

Exhibitors are not permitted to use their own generators.

L Leaflets

The Crick Boat Show operates a strict 'No Leafleting' policy. The distribution of leaflets around the site and the placing of them on vehicles parked at the site is strictly prohibited. Naturally, you may distribute leaflets from your own stand space.

EXHIBITOR INFORMATION A-Z

M Making the most from the Show

You will receive a free listing in the Show Guide and also on the exhibitor page of www.crickboatshow.com but there are many other ways to enhance your presence both at the Show and during the build-up. Prior to the Show, we can offer exclusive opportunities to promote your presence at the Show. Carefully planned advance promotion can maximise your results from the event. Advertising opportunities are available in the official publications of the Show and also in *Waterways World* – and we would recommend that you add the Show logo to all of your advertising in the run-up to the event. At the Show there are opportunities for the placement of banners around the Show site and for sponsorship.

Mooring

Moorings are available on the canal adjacent to the Show (NO berths are available within the Marina other than for exhibiting boats). Space is limited and will be allocated on a first come, first served basis. We are unable to reserve mooring space without a firm booking. Please use the Camping & Mooring form to book mooring space.

P Parking

All parking is free of charge. Each booking will receive one access pass to the Exhibitor Car Park area. Passes will be sent to you in your Exhibitor Welcome Pack. See also Vehicle Access to Quayside and Show Village below.

Public Liability Insurance

You are required to arrange adequate insurance cover in respect of your exhibit and your legal liabilities to your employees and third parties. Please refer to the Insurance section in the General Conditions (pages 13–14).

R Risk Assessment

All exhibitors are required to complete and submit a Risk Assessment. For 2021 these will be enhanced to include details of your covid risk precautions. Forms will be sent to all exhibitors in early July and must be completed and returned by 1 August 2021. Exhibitors will not be permitted to enter the Show site without submitting their Risk Assessment.

S Sharing a Stand

You are reminded that this is not allowed without prior arrangement and specific written permission, as stated in our General Conditions.

Show Guide

You will receive a free entry in the Show Guide comprising name, contact details and up to 50 words to describe your company or organisation. You must complete and return the Show Guide/Website Information form for us to be able to include your full entry. We cannot guarantee to include any details received after Friday 1 August 2021. **For information to appear in the Exhibitors page on crickboatshow.com please provide information as soon as possible but by Thursday 1 July 2021 at the latest.** (see Website, below). Strictly one entry per booking. Additional website listings will be charged for. Advertising in the Show Guide offers an excellent opportunity to enhance your presence at the Show – speak with **Ian Sharpe** on **01283 742977** or email ian.sharpe@wwonline.co.uk for more details.

Sponsorship

We offer a number of sponsorship opportunities at the Crick Boat Show and welcome involvement from appropriate partners. Please see Advertising & Sponsorship on page 10 for details. For sponsorship opportunities call **Ian Sharpe** on **01283 742977** or ian.sharpe@wwonline.co.uk.

V VAT

Crick Boat Show is registered for VAT and, therefore, all transactions for the Crick Boat Show are subject to VAT at the current rate. Prices quoted on Booking forms are exclusive of VAT.

Vehicle Access to Quayside and Show Village

We ask all exhibitors to keep to a minimum the number of vehicles entering the Quayside and Show Village areas during set-up of your stand or exhibit. Each exhibitor will receive one Vehicle Access Pass to for these areas, and these will be sent to you in your Exhibitor Welcome Pack. Passes are colour coded to assist the stewards and marshalls in directing vehicles on site as efficiently as possible. This pass will also serve as an additional Exhibitor Car Park Pass for the duration of the Show.

VIP Marquee

As an exhibitor, your wristband will give you access to the VIP Marquee - a quiet space for a light lunch, meetings or to entertain customers.

W Website

All exhibitors will receive a free listing on crickboatshow.com with a link to your own website. This will be added from Thursday 1 July 2021, provided we have received your Website/Show Guide Information and that your deposit has been paid. Without these, you cannot be added to the website. In the lead-up to the Show, www.crickboatshow.com attracts up to 40,000 unique visitors and there are a number of advertising opportunities here. Book early to take advantage of these opportunities by contacting **Ian Sharpe** on **01283 742977** or email ian.sharpe@wwonline.co.uk.

WiFi

Event WiFi will be available for all four days of the Show and each exhibitor will have ONE allocated single-device access free of charge. Access for additional devices can be purchased - see Booking Form. Access to the secure PDQ Wifi network is free of charge. To use the secure PDQ Wifi network your card terminal MUST be Wifi-enabled.

GENERAL CONDITIONS

DEFINITIONS In these conditions the following will have the meaning shown: The 'Organiser' is WW Shows Ltd. 'Exhibitors' are any person(s) or organisation(s) submitting a form to the Organiser, whether or not the application is accepted. The 'Event' is the Crick Boat Show. The 'Form' is the Booking Application Form. The 'Space Charge' is the amount due for the space allotted at the rate shown on the Form. The 'Space' is the area allotted to the Exhibitor by the Organiser for the purposes of the exhibit. It also includes water space. The 'Exhibit' refers to the exhibition or stand placed on the Space by the Exhibitor, and includes displays, boats, structures, (permitted) vehicles, goods for sale or any other items belonging to, or under the control of, the Exhibitor. The 'Site' refers to the whole area (including water space) under the supervision of the Organiser for the Event.

APPLICATIONS All applications must be made on the Form which is obtainable from the Organiser. The supply of the Form does not constitute an offer of Space. The Form must be completed with all relevant details by the Exhibitor (or their agent) and sent to the address shown, with payment for the Space requested. No Space can be reserved unless a Form and payment have been received. The submission of the Form constitutes acceptance of these conditions. It is highly recommended that a copy of the completed Form be made and retained by the Exhibitor.

PAYMENTS All cheques should be made payable to Crick Boat Show. The Organiser has the right of lien on any goods on the Site. No Exhibitor will be allowed to set up on Site unless all outstanding account balances have been paid in full. Exhibitors who fail to make payments in direct accordance with the terms and conditions of this application may be subject to cancellation without refund.

CANCELLATION OF SPACE Where an Exhibitor cancels reserved Space for any reason, the Organiser reserves the right to retain all monies paid in respect of the reservation. The right to subsequently re-let the space is also reserved. Exhibitors withdrawing from 14 July 2021 will be liable for the full Space Charge. The Organiser will endeavour to re-let the Space and, if successful, will consider a refund of a proportion of the Space Charge.

ALLOCATION OF SPACE Space is allocated at the sole discretion of the Organiser, who reserves the right to make alterations in the location at any time prior to or during the Event. The Exhibitor may make written requests about the location of the Space or the identity of neighbouring exhibitors, but the Organiser cannot guarantee to comply with these, and the application cannot be conditional on these. The Organiser has the right to refuse to let Space without giving a reason; in this case any money paid will be refunded.

ACCESS TO THE SPACE The Organiser will give the Exhibitor access to the Space at a reasonable period before and after the Event (the period being determined by the Organiser) to erect or remove their Exhibit. If the Exhibit is not set up 30 minutes before the public is admitted, the Organiser may remove it at the Exhibitor's cost. Except for vehicles designated as part of the Exhibit (and previously agreed in writing with the Organiser) all vehicles will be required to leave the Site (or be placed in an area designated by the Organiser). Any offending vehicle may be removed by the Organiser at the Exhibitor's risk and cost. No vehicle movement will be permitted from one hour before the Site opens to the public until one hour after it closes, except in such

limited areas as may be designated by the Organiser. We appreciate your patience in this matter.

USE OF SPACE The sharing of Space, except with specific written permission from the Organiser, is not permitted. The content of the Exhibit must be as stated on the Form. All exhibits shall be open to the public for the full duration of the Show's opening hours. All exhibits shall be in the charge of a competent and responsible person or persons for this duration. Exhibitors will comply with the requirements of the Fire Brigade, Environmental Health Officer and any other competent local or other authority, as well as any statutes, regulations or by-laws relating to the site or its use. Exhibitors will be responsible for the conduct of their staff and their contractors. Exhibitors are solely responsible for the tidiness and upkeep of their space. The Organiser shall provide recycling facilities for packaging, which Exhibitors should use. All Exhibitors and related contractors shall remove or take with them any waste generated by their operation. Any waste left on the Space without the express permission of the Site Manager or the Exhibitions Manager may incur a site clearance fee.

PROHIBITIONS No party political propaganda, illegal or immoral matter may be displayed or disseminated from the Space or on the Site. The Organiser reserves the right to object or remove such matter and/or require the Exhibitor to leave the site. No refund will be made in such cases. No raffles, lotteries or games of chance will be permitted unless specifically authorised in writing by the Organiser.

Any authorisation will restrict the activity to the Exhibitor's own Space. No generators will be permitted. No heating or cooking appliance may be used within the Space without the written agreement of the Organiser and the agreement of the fire authority, and the provision of any protection they should deem necessary. No loudspeaker, apparatus, other equipment or activity liable to cause a nuisance or annoyance to other Exhibitors or the public will be permitted. No excavations or fixing of articles or structures to any structure in the Space or on the Exhibit is permitted without specific agreement in writing from the Organiser. Any such permitted excavations or fixings must be made good to the satisfaction of the Organiser or owners of the property concerned.

No posters, banners, displays or advertising matter shall be put up anywhere or handed out other than within the Space without the specific written permission of the Organiser.

FLOATING EXHIBITS All craft and other floating Exhibits shall be registered and/or licensed with the appropriate navigation authority and comply with all relevant regulations before being brought to the Site. Any activities carried out upon the craft shall be authorised by the Organiser. All craft exhibited must be safe and fully equipped with ropes, fenders etc; engines must be connected and in full working order.

SAFETY The Exhibitor agrees to adhere to such safety rules, regulations and requirements as may be in force on the Site at the time of their visit and for the duration of their stay. All walkways must be kept clear of all obstructions, ie flag poles, signs, gangplanks, ropes, etc.

COVID-19 PRECAUTIONS The Exhibitor and their staff must comply with government guidelines that are in force at the time of the Event regarding a covid-secure workplace and any additional measures deemed necessary by the event Organiser to ensure that the Event is a safe environment for all workers and visitors. The Organisers reserve the right to close the Space of any Exhibitor that is in breach of such regulations and guidelines without refund of the Space Charge.

GENERAL CONDITIONS

ELECTRICAL SUPPLY Electricity will be for a 13-amp socket. Exhibitors requiring electricity shall ensure that all electrical apparatus complies with relevant safety standards. The Organiser reserves the right to check the Exhibitor's equipment and to prohibit its use if thought to be unsafe. Exhibitors may not use their own generator on the Show site. Attempts will be made to comply to last minute requests for electrical supply, although this cannot be guaranteed and priority will be given to previously booked requirements. Additional electrical requirements will not be supplied unless pre-paid.

WIFI Unauthorised WiFi hotspots are not permitted on site. Event WiFi will be in place for all days of the Show. Each exhibitor will have ONE allocated single-device access free of charge. Access for additional devices can be purchased.

INSURANCE The Exhibitor will be responsible for insuring their own property, and take sensible precautions to guard against its loss or damage. The Exhibitor will also be responsible for the safety of their staff, contractors, visitors to the Space and their property. The Exhibitor shall not do or permit any act that may jeopardise the insurance of the Event. The Organiser shall at no time be held responsible for the loss, damage or destruction to any Exhibit or property of the Exhibitor or their staff, contractors or visitors, however caused. The transportation, lifting and/or installation of the Exhibitor's property shall be at the Exhibitor's own risk and the Organiser will not accept liability for any loss or damage of such property whether or not they are in receipt of payment for any such service. **All Exhibitors must have valid Public Liability Insurance** and his should be available for inspection upon arrival at the Site.

CANCELLATION, POSTPONEMENT OR ABANDONMENT No refunds will be made in the event of adverse weather conditions, poor attendance or sales, or in the event of any other adverse circumstances outside the control of the Organiser. In the event of all or part of the Show being postponed or abandoned, or in the event of failure or curtailment of any supplies, services or facilities offered to the Exhibitors due to strikes, lockouts or other circumstances beyond the control of the Organiser, the Organiser shall not be liable in any way whatsoever in respect of any expenditure, liability, damage or loss sustained or incurred by the Exhibitors. If the Organiser cancels the event for whatever reason the Exhibitor agrees to accept the Organiser's offer as complete settlement and discharge, and will not claim against the Organiser for any costs of expenses incurred.

DATA PROTECTION ACT Information given on the Form and in any other communication may in whole or part be recorded on a computer or computers, registered under the Data Protection Act 2018. In accordance with the Act, any data recorded under any Exhibitor's name may be inspected on application to the Organiser.

PACKING DOWN AFTER THE SHOW FINISHES

At the conclusion of the Event you will be allowed to leave the Site as soon as the Site Manager deems it safe to do so. We will do our very best to get you away as promptly as possible but kindly request that you don't attempt to bring vehicles on Site and begin breakdown until authorised. Exit is only permitted by designated gates or exit routes – anyone using non-designated exits or packing down prior to the official Show end will forfeit their benefits of the loyalty holding period for 2022 and the Organisers have the right to refuse admittance for the 2022 Show.

CRICK BOAT SHOW CAMPSITE TERMS & CONDITIONS

1. All campers and caravanners must report to Campsite Reception (close to the entrance to the campsite) on arrival before pitching; you will be escorted to your pitch by a member of the campsite team.
2. Arrival on site is only permitted between 10am and 8pm; outside of these hours you will be shown to the campsite holding area.
3. We have a limited number of pitches with electric hook-up available. If you haven't pre-booked an electric pitch it is highly unlikely we will have space available within this area.
4. Upon arrival you will be given a camping pass which must be displayed on your caravan, motorhome or tent at all times. You must also display your car pass within your vehicle when parked within the campsite.
5. You agree not to leave any litter, or cause pollution to the campsite, showgrounds, the waterway and towpath, or the surrounding area. This includes not leaving excrement from pets on the site or surrounding area. Litter bins are provided by the Organiser for all waste disposal.
6. You agree not to cause a nuisance to other people nearby, whether by excessive noise or any other activity.
7. Dogs are welcome at the Crick Boat Show but must be kept on a short lead at all times whether in the Show, the campsite or any surrounding areas. Dogs must not be left unattended in cars, tents, or caravans at any time.
8. No articles of an inflammable or explosive character (eg fireworks) are permitted on site. This is for public safety. Gas cylinders and the like normally used for cooking and heating etc are permitted.
9. Generators are permitted on the campsite only if they are diesel and are quiet running. Petrol generators are NOT permitted under any circumstances.
10. To protect the ground and minimise fire risk, the burning of wood is strictly prohibited. Charcoal and gas are allowed, providing they are raised off the ground. Barbecues must be extinguished by 10pm. Open fires and fire pits are prohibited.
11. All users of the campsite agree to comply with the directions of the Organiser, including the campsite manager and his or her team. The decision of the Organiser as to the allocation of campsite pitches and other arrangements is final. Camping pitches designated to you cannot be changed without the agreement of the campsite manager.
12. You accept that you are responsible for the conduct of all occupants of your camping unit including any children and pets, at all times and in all places.
13. The Organiser will not be held responsible for any loss or damage, other than that to which the Organiser is legally liable as a result of their negligence. You should ensure that you have adequate insurance to cover any accidents or other losses. The Organiser will not be liable for any default due to any act of God, war, fire, flood, drought, tempest or other event beyond the reasonable control of the Organiser.
14. You agree not to undertake any trading whatsoever, including the advertisement of boats, caravans or tents for sale, from the camping unit covered by this entry. Exhibition entry forms are available on request. You agree not to invite any news or other media (including television companies) to report or film without the written agreement of the Organiser.
15. A limited number of pitches near the main Show site may be available for campers with registered disabled people. Applications for these pitches should be accompanied by proof of the registered disability (eg copy of document issued by a local authority for vehicle parking). The Organisers will try to satisfy reasonable requests, but cannot undertake to honour any request beyond those made available to all entrants.

FREQUENTLY ASKED QUESTIONS

How many Show passes will I receive?

Your allocation of free weekend Exhibitor Staff passes will be included in your Welcome Pack – see Exhibition Space details and Booking Form for your specific allocation. Additional Exhibitor Staff passes and Guest passes can be pre-ordered until Thursday 8 July 2021 at a special discount of 50% using the Additional Passes Order Form.

When can I arrive to set up?

Arrival dates will vary according to exhibition space, details will be listed in your Welcome Pack. You will be greeted at the entrance by our exhibitions team who will direct you to the designated parking areas and show you to your space. If you are travelling by boat please advise us when you arrive and we will arrange a suitable time for you to bring your boat into the marina for unloading. Our exhibitions team is based in our Show Office on site for assistance throughout the event period.

How soon can I pack down after the Show finishes?

At the conclusion of the event you will be allowed to leave the site as soon as the Site Manager deems it safe to do so. We will do our very best to get you away as promptly as possible but kindly request that you don't attempt to bring vehicles on site and begin breakdown until authorised. Exit is only permitted by designated gates or exit routes – anyone using non-designated exits or packing down before the official Show end will forfeit their benefits of the loyalty holding period for 2022 and the Organiser has the right to refuse admittance for the 2022 Show.

When is the Show open?

Show days are Friday 20 to Sunday 22 August 2021. Opening hours are from 10am to 6pm Friday and Saturday, and 10am to 5pm on Sunday.

When can I re-stock?

Accredited exhibitor vehicles will only be allowed on site during Show days between 7am and 9am and from 6:15pm until 8pm. These time windows are to enable you to replenish your stock in a safe and secure manner.

Where can I stay nearby?

Camping is available on site – please see Camping & Mooring booking form for details. For alternative accommodation, there are a number of hotels in the local area.

How do I get to the Show?

The Crick Boat Show is located at Crick Marina, West Haddon Road, Crick, Northants NN6 7SQ.

By road: From M1 Junction 18, take the A428 towards West Haddon bypassing the centre of Crick village. After leaving the bypass, the A428 crosses the Grand Union Canal on a hump-back bridge. The Show entrance is on the right, approximately 60m after the bridge.

By public transport: Visit www.traveline.info to plan your journey.

When will I receive my Exhibitors' Welcome Pack?

Your Exhibitor Welcome Pack will be dispatched in late July 2021. This will include all essential information for your arrival, exhibition space, vehicle access, Show passes and site details.

What happens if the Show is cancelled?

Please refer to the Crick Boat Show 2021 General Conditions on pages 13–14 for full details of our cancellation policy.

How can I re-book my space from last year?

We operate a loyalty holding period whereby all exhibitors from the Crick Boat Show 2020 are offered reservation of their 2020 space if applications are submitted by 30 May 2021. After this date space preferences are subject to availability. Please note, some changes have been made to the site layout for 2021 to take into account covid-safe working. Consequently, some pitches will not be directly comparable to last year's layout; where this occurs exhibitors wishing to re-book their 2020 space will be offered the most similar available pitch.

Will my stock be secure?

An events-specific security team will be working to a 24-hour stewarding rota. This does not guarantee full security and exhibitors are advised to remove any items of stock that are deemed valuable.

Where can I park my car?

There will be an Exhibitor Car Park available to you and your vehicles. We ask that you only bring essential vehicles for your operation and park them with due consideration for your fellow exhibitors. Camping is not permitted in the car park areas.

Will my power and furniture be ready for me on arrival?

If you have placed an advance order, power supplies and furniture should be ready at your pitch. In the event they are not, or if you wish to place an order on arrival, please go to the Show Office where a member of the exhibitions team will do their utmost to accommodate your request. Orders must be paid for in advance of the Show.

BOOKING CHECKLIST**Have you completed and enclosed the following?**

Please ensure that you are able to tick all of the check items below before sending us your booking application. If you are unsure about any items please to contact **Ian Sharpe** on **01283 742977** who will be happy to help.

- Your signed Space Booking Form**
- Your Show Guide/Website Information**
- Your 20% deposit payment to Crick Boat Show**

RETURN ALL ITEMS TO:

Ian Sharpe, Crick Boat Show, c/o WW Shows Ltd,
151 Station Street, Burton-on-Trent, Staffordshire DE14 1BG
ian.sharpe@wvonline.co.uk